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## The challenge of remote working in tourism: reflections for virtual internships in Higher Education

### Multiplier Event

13 October 2022 10:00 am-11:30 am CET  
ONLINE

### Registration Link

[https://us02web.zoom.us/meeting/register/tZYuf-CvrjqpHdQ-TKrq\\_C14clcAcrwouwkG](https://us02web.zoom.us/meeting/register/tZYuf-CvrjqpHdQ-TKrq_C14clcAcrwouwkG)

### Programme

- 10:00 - 10:15 Introduction to the ON-IT project**  
Gigliola Paviotti, University of Macerata
- 10:15 - 11:00 The importance of remote working in tourism: the experience of Pueblos Remotos (Remote Towns)**  
Elsa Rodriguez, CEO of Pueblos Remotos and Futural Tourism and Gonzálo Fernández, entrepreneur and participant in several editions of Pueblos Remotos
- 11:00 - 11:15 Presentation of the ON-IT protocol for online internships in universities**  
Fran García, Professor at University of La Laguna
- 11:15 - 11:30 Discussion and closing**

## Speakers



**Gigliola Paviotti** holds a PhD in Education and works as a senior researcher in Education at the University of Macerata, Italy. She worked for more than twenty years in Education and training, focusing on transitions from Education to work and university-business cooperation. Her research has recently focused on place-based approaches to support graduates' employment in local labour markets, particularly in rural development and graduates' employability.

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**Elsa Rodríguez** is a graduate in Economics from University Carlos III (Madrid) and Master in International Sustainable Tourism Management from Monash University (Australia). She is a social entrepreneur specialised in sustainable tourism and co-founder of Pueblos Remotos, an initiative that promotes experiences that connect remote workers and local entrepreneurs to generate real impact in rural environments. Elsa works remotely one hundred percent of her time and her purpose is to show that there is a different way of understanding tourism and of doing things.

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**Fran García** is Professor of Business Management and Entrepreneurship at the University of La Laguna, Spain. Currently he is the president of Entrepreneurship Section of Spanish Academy of Management, main researcher of the research group Business and Society and deputy director of the Young Entrepreneurs Chair. He has been Vice Chancellor of Societal Relations of the University of La Laguna (2015-19).

### About ON-IT

The ON-IT project aims to develop a guidance framework and practical tools to design and implement quality online tourism internships in higher education. By actively engaging all actors

involved in the internship experience, the ON-IT project focuses on equipping them with the necessary knowledge and skills to face the challenges of digital transformation in the labour market.

### **Consortium**

The project is implemented by a consortium composed by Università degli Studi di Macerata, Italy (coordinator); Universidad of La Laguna, Spain; JAMK University of Applied Sciences, Finland; Montpellier Business School, France; University of Rijeka, Croatia; UNIMED - Mediterranean Universities Union, Italy; IGCAT – International Institute of Gastronomy, Culture, Arts and Tourism, Spain.



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